

# JERRY J. CUNNINGHAM

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## DIRECTOR, WRITER & CONTENT PRODUCER

Freelance Film Director | Content Creator & Producer | Screen Writing | Audio & Video Editing

Creative and visionary Film Director with a solid ten years of career experience working primarily for independent film companies. Highly accomplished Filmmaker, Writer, and Content Creator who understands how to develop and execute concepts that will captivate the viewer with the proven ability in video editing, launching, and content generation. Able to capture the essence of the subject while also educating the audience on the point conveyed. Possesses multi-tasking abilities adept in leading multifunctional teams in delivering quality films and is proficient in all technical aspects of audiovisual production from execution to delivery. Award-winning and talented content creator with a passion for steering creativity in diverse industries to achieve client vision and shared goals and was educated in a broad range of media platforms yet remains true to a unique artistic vision. Communicate clearly and effectively with diverse populations in written, verbal, and presentation formats and displays excellent decision-making skills.

### AREAS OF EXPERTISE

- Film Direction Leadership
- Innovative Content Creation
- Audio and Video Software
- Innovative and Creative Film Work
- Dynamic Videography
- Video Editing & Production
- Content Management & Media Relations
- Time Management
- Digital Media Management
- Post-Production Workflows
- Effective Concept Execution
- Creative & Strategic Thinking

### PROFESSIONAL EXPERIENCE

#### FILM DIRECTOR/FOUNDER, JJC Media.Net, LLC

April 2005 – Present

- Minimize retakes and rehearsals through actor guidance and instruction. Direct cast members to see that they understand their character and the part they play in the entirety of the production. Establish the timing and pacing of individual scenes.
- Assist with casting to make sure the right actor/actress brings out the most in the role and works well with other cast members.
- Secure funding for productions, often doing so at least 5 percent below budget and well above expectations. Work with crew members to ensure the production remains on schedule, that it looks its best, and the final product is as polished as possible.
- Collaborate with lighting, sound, and camera technicians to improve the overall quality of the scene shot. Work with cast and crew to understand their relevance and what would be required to create a solid production that conveys the right message and meaning.
- Recommend changes to productions and offer suggestions, most of which were used and saved the cast, crew time and money.
- Films he directed – **Access Denied**: 2017 Best Family Film at MBIFF 2018, **Humor Me**: 2019 Episodic Streaming Series, **A Chance for Trust**: 2014 USC Film Nominated Best Crime Drama at WSS 2015, and **Before Tomorrow**: 2012 Independent Faith-Based Film

### AWARDS & RECOGNITION

<b><u>Best Micro Inspirational Shot</u>, CFFF Awards – Access Denied</b>	<b>2018</b>
<b><u>Best Actor</u>, Peak City International Film Festival – Access Denied</b>	<b>2018</b>
<b><u>Best Short Film</u>, Myrtle Beach International Film Festival – Access Denied</b>	<b>2018</b>
<b><u>Best Short Film</u>, Churches Making Movies Christian Film Festival – Access Denied</b>	<b>2018</b>
<b><u>Westfield International Film Festival (formerly Rahway International Film Festival)</u></b>	<b>2018</b>
<b><u>Culver City Film Festival – Access Denied</u></b>	<b>2018</b>
<b><u>God Country Family Christian Film Festival – Access Denied</u></b>	<b>2018</b>
<b><u>Best, Short film, Best Writing, Best Actor</u>, Christian Film Festival – Access Denied</b>	<b>2017</b>

### EDUCATION

<b>Directing and Theatrical Production</b>	<b>2014</b>
University of Southern California	Los Angeles, CA
<b>A.S. in Business Administration</b>	<b>1991</b>
Goldey – Beacom College	Wilmington, DE

### CERTIFICATIONS & TRAININGS

- The USC School of Cinematic Arts
- The New York Film Academy
- AbelCineTech
- Screen Writing: Kim Krizan, 2015
- Rutgers, University of New Jersey
- Directing Workout: Cinema Gym, 2016
- Directing the Actor: USC Media class, 2015
- Development and Distribution: The Green House 2015
- Actor's Director Workshop, USC, 2017
- Directing Intensive - USC, 2014
- Intensive Acting - Barry Papick, 2013

#### **TECHNICAL SKILLS**

FCP/PP/AE/PS/Resolve. Color Grading, Music Production, Mastering Sound Design