

# MARC ISAACS

---

(310) 745-6401 ♦ wordmasseur@gmail.com ♦ Studio City, CA

---

## EDUCATOR/WRITER

- ❖ Creator of educational television series for pre-teens that aired for three seasons
  - ❖ Producer of educational materials for other clients, including Holocaust Museum Houston
  - ❖ Experienced in copywriting for advertising, marketing, blogging, and more
  - ❖ Developing narrative stories to produce as short films aimed at social change
  - ❖ Developing a book project to document family stories of mother and her 13 siblings
  - ❖ Special interest in multi-generational and cross-cultural family stories
  - ❖ Trained in responding to crisis behaviors of youth, including verbal and physical aggression
  - ❖ Experienced in providing academic and social support for students with special needs
  - ❖ Experienced in serving the spiritual needs of youth in church-based settings
  - ❖ Experienced in supervising youth during recreation and leisure activities
  - ❖ Provided leadership for teenagers on a mission trip from Wisconsin to West Virginia for the Appalachian Service Project in 2016
- 

## SKILLS AND SOFTWARE

---

- |                                |                       |                          |
|--------------------------------|-----------------------|--------------------------|
| • Copywriting                  | • Teaching            | • Public Speaking        |
| • Mentoring                    | • Screenwriting       | • Photography            |
| • Research                     | • Interviewing        | • Ghostwriting           |
| • On Camera Coaching           | • Editing             | • News Writing/Producing |
| • Social Media                 | • Windows Movie Maker | • Video Production       |
| • Microsoft Office             | • Microsoft Word      | • Google Docs            |
| • Canva                        | • Catalyst            | • CPR-certified          |
| • Creativity                   | • Adaptability        | • Self-Motivation        |
| • Nonviolent Crisis Prevention |                       |                          |
- 

## PROFESSIONAL EXPERIENCE

---

### **Autism Spectrum Therapies, Burbank, CA**

**Nov 2017-Present**

#### **Behavior Interventionist**

- Trained in ABA approach to provide in-home support services to youth on the spectrum
- Trained in data collection using Catalyst data collection platform
- Certified in CPR (Valid until November 2020)

### **Self-Employed, Los Angeles, CA**

**June 2017-Present**

#### **Screenwriter/Copywriter**

- Writing 5-page FILM/TV scripts to workshop live weekly
- Developing treatments and scripts for series pitches and feature films

- Workshopping material in live stand-up comedy shows for a feature about family
- Writing scenes for acting peers for use in demo reels and showcase submissions
- Copywriting for small business owners and entertainment professionals

**The Help Group, Culver City, CA**

**Feb 2017-June 2018**

**Instructional Aide**

- Provided academic, social, and behavioral support for students with Autism Spectrum Disorder (ADS) and other special needs
- Led instruction of academic subjects, including Math, History, English
- Applied Nonviolent Crisis Prevention Intervention techniques when necessary to respond to escalating verbal and/or physical aggression incidents
- Supervised Community Based Instruction outings to local stores and destinations
- Maintained state-certification in Nonviolent Crisis Prevention Intervention

**Shorewood School District, Shorewood, WI**

**Nov 2015-Dec 2016**

**Special Education Aide**

- Provided one-to-one academic, social, and behavioral support for students with Autism Spectrum Disorder (ASD) and other special needs
- Provided secondary support for students in single-age and multi-age classrooms
- Tracked unexpected behaviors and documented student progress and challenges daily using storytelling approach in private blogs for parents, therapists, and IEP (Individualized Education Plan) team
- Provided valuable input on changes to and implementation of the IEP and BIP (Behavior Intervention Plan)
- Maintained state-certification in Nonviolent Crisis Prevention Intervention

**United Methodist Church-Whitefish Bay, WI**

**July 2016-Dec 2016**

**Interim High School Youth Director**

- Developed a new high school program consisting of weekly classes, fellowship events, retreats, and opportunities for students to serve the church and the larger community of Milwaukee
- Hosted film screenings with socially-conscious subject matter
- Participated in the Appalachian Service Project to improve and enhance the homes of underserved families in McDowell County, West Virginia

**Shorewood Recreation Department, Shorewood, WI**

**Nov 2015-Dec 2016**

**Instructor**

- Provided workshops through the Shorewood Recreation Department for youth and adults interested in digital filmmaking
- Led acting and improvisation workshops for high school students
- Served the Shorewood Recreation Department as an afterschool program supervisor

**Self-Employed****Aug 2008-Nov 2015****Writer/Producer**

- Independently handled a wide variety of one-time creative projects and ongoing assignments from clients all over the U.S.
- Produced and directed a series of web videos for a prestigious family law firm in Houston
- Co-produced and served as location scout and prop master for a feature film, inspired by true events, with a budget of \$75K
- Wrote video scripts for home builder's properties nationwide
- Wrote and field produced fundraising video for a non-profit group in Wyoming
- Wrote TV commercials for two Ford dealerships
- Wrote radio spot for medical facility offering Lap-Band procedures
- Developed show pitches for two television series projects
- Wrote and co-produced numerous short films for Houston and Austin 48 Hour Film Projects

**ABC/Live Well Network, Houston, TX****May 2014-July 2014****Deals, Producer**

- Developed content for a weekly TV program airing nationally
- Set up segment shoots on location; directed and field produced shoots
- Pre-interviewed guests; interviewed guests on location
- Logged footage; wrote segments
- Wrote and published social media posts using copy and video

**Adcetera, Houston, TX****July 2007-July 2008****Copywriter**

- Created digital content, often for the web and in-store merchandising units, for a wide variety of applications and purposes
- Crafted story pitches for account executives to share with clients
- Served clients ranging from international tech companies to a foodservice giant

**Self-Employed****Aug 2004-July 2007****Writer/Producer**

- Created programs exclusively for broadcast television
- Created an EMMY-nominated children's TV series shot on location at the Houston Zoo
- Served as Executive Producer for a video news release for a global consumer products company specializing in health and beauty products
- Field produced news stories and event coverage for major media outlets including ABC, CBS, CNN and syndicated programs such as "EXTRA" and "RACHAEL RAY"
- Wrote and produced multiple hour-long TV specials for the CBS affiliate in Houston
- Developed and wrote an educational video concerning harmful trash disposal designed for middle school students
- Wrote and field produced multiple video projects for Holocaust Museum Houston

## **Various Broadcasting Companies**

**July 1995-July 2004**

### **Sales, Sports Announcer, Host, Weather, Reporter, Producer**

- Served seven broadcasting companies, including TV network affiliates
- Served in a variety of on camera and producing roles in news and entertainment
- Provided on-air weather forecasts as a TV weathercaster at five stations
- Served as general assignments news reporter, packaging stories and handling live broadcasts, often from breaking news locations
- Produced an hour-long talk show at the ABC owned and operated KTRK in Houston, Texas
- Produced daily newscasts at two network affiliate TV stations
- Hosted AM radio programs, including a live weekly call-in show
- Produced radio commercial spots and promos
- Developed new business and grew existing accounts as a radio account executive

---

### **AWARDS**

Multiple ADDY Award winner (American Advertising Federation-Houston, TX)

Twice-nominated for Lone Star EMMY Award in the category of Best Children's Programming

---

### **PROFESSIONAL ORGANIZATIONS**

Member of SAG-AFTRA, Los Angeles, CA

Member of Nebraska Coast Connection, Culver City, CA

Former Vice President, Women in Film & Television Houston, TX

---

### **EDUCATION**

St. Lawrence University, Speech & Theatre/English Lit. Double Major, Canton, NY 1989-1993

---

### **ACTOR TRAINING (Partial)**

The Extra Mile Acting Workshop, Glenn Morshower, North Hollywood, CA, 2017-2018

On Camera Techniques, Gary Chason, Houston, Texas, 2014