**Shannon Gwara**

**Creative Professional**

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[https://about.me/shannongwara](https://about.me/shannongwara" \t "_blank)

I am an SVA graduate and have an NYU certificate in producing for TV/Film. I have 10 years of producing experience for low budget projects and small crews. I have experience organizing, budgeting, writing proposals, and scheduling projects. In college, I produced, wrote, and directed a comedy skit show, which was the highest rated show for local TV, WNPC-TV in New Paltz, NY. I can troubleshoot on the fly as needed and can learn anything with my back against the wall. I thrive on high pressure and can pick up software programs quickly.

  EDUCATION

**BFA in Film/TV Production and Cinematography**

*School of Visual Arts - New York, NY 2008 to 2013*

**AS in Communication and Media**

*SUNY Dutchess Community College - Poughkeepsie, NY 2007 to 2009*

**Film/TV Producing Certificate**

*New York State University - New York, NY January 2011 to June 2013*

               SKILLS

Problem Solving, Resourcefulness, Leadership, Producing, Creative Production, Story Boarding, Screenwriting, Marketing, Marketing Strategy, Advertising, Sales, Management, Customer Service, Social Media, Video Production, Video Editing, Sound Design, ADR/Foley Effects, Sound Editing, Union acting and crew agreements, Knowledge of entertainment laws

**Software**: Mac OS, Movie Magic, Showbiz Scheduling and Budgeting, Final Draft, Celtx, Avid Media Composer, Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop, Adobe After Effects, Adobe Audition, Adobe Photoshop, Adobe Suite, Combustion, MS Word, MS PowerPoint, MS Excel, MS Office, Combustion, Pro Tools, Logic, Sound Forge, ENPS, TeleScript, TriCaster

**Production**: Sony Cameras FS7, A7, HDCam 4K, DSLRs, Canon cameras, 7D, Film Cameras, 35mm, Panavision, Arri, Arri Alexa, some experience with the Red One and Red Epic, GoPro, Steady cam equipment, SDI and HDMI, audio equipment, booms and wireless lavalieres, Zoom F8 mixer, Lighting equipment, LEDs, Kinoflo Divas, par cans, gels and filters.

  WORK EXPERIENCE

**Technical Director- Live Events**

*Freelance- New York, NY- March 2018- Present*

Direct 3 cameras and switch on TriCaster 2-3 hour presentations and Q&As. Two screen shots with PowerPoint as well.

**Technical Director and Producer**

*Catscape Productions- New York, NY- January 2018 to Present*

Direct live events and live talk web show for Facebook live streams with 3 cameras, sometimes with Skype. Produce and write for short 7-minute talk show. Also managed two studios, equipment, TriCaster operation as well as set up. Also edited web content (Facbook, Instagram, Blogs) and produce and edit radio spots for Satellite radio broadcast.

**Producer/Writer/Director/Editor**

*Freelance - Poughkeepsie, NY - October 2016 to Present*

Shoot and edit promos for businesses, web comedy series production, talk show/podcast production

*WNPC-TV - New Paltz, NY - August 2005 to June 2009*

News, Field Reports, Documentaries, Original Programming including two high rated sitcoms and shorts

Gathered talent, writers, crew, and musicians to create great quality projects, handled proper paperwork: copyrights, location contracts, insurance, talent/music clearances and releases

Social Media Management: Managed social platforms for TV and radio shows

**Producer/Writer/Technical Director**

*Channel 42 - Poughkeepsie, NY - August 2007 to May 2009*

Documentaries and a studio talk show

**Production Office Coordinator**

*Industrial House Films - Newburgh, NY - May 2013 to September 2013*

Assisted Producer and 2nd Assistant Director on feature film: Scheduled callbacks, hair, and makeup, costume/wardrobe fittings, scheduled cast travel, handled petty cash, submitted cast and crew payroll, logged petty cash, solved daily last-minute problems

**1st Assistant Director**

*Freelance - New York, NY - February 2008 to June 2013*

Assist Director and DP with scheduling, budgets, and crew management

**On-Air Personality/Radio DJ/Music Department Associate**

*WFNP - New Paltz, NY - September 2004 to May 2007*   
               Marketed and advertised for the show: Set up market campaigns for TV, radio projects, and local community events, utilized social platforms as well as radio spots, newspaper prints, and eye-catching posters

**Photographer**

*Lifetouch - Poughkeepsie, NY - September 2008 to March 2009*   
               Took and sold portraits of adults and children, scheduled and catered to the needs and wants of customers

**Counselor/Mentor**

*New Paltz Youth Center - New Paltz, NY - August 2005 to December 2006*   
              Mentored an after-school program for troubled High School and Middle School age teens

**Office Manager/Eye Care Sales Supervisor/ Luxury Eyewear Sales**

*Luxottica - New York, NY - June 2009 to Present*

*LensCrafters (NYC, Monroe, NY) 9 Years*: Doctor’s Office Manager: Employee scheduling

REFERENCES

**Mike Harrison**

Co-writer- [SonofHarris@gmail.com](mailto:SonofHarris@gmail.com" \t "_blank) 845-532-5928

**Camilo Rojas**

Producer- [Rojas@SunyDutchess.edu](mailto:Rojas@SunyDutchess.edu" \t "_blank) 845-616-3236