CAREER OBJECTIVE

*To create engaging content that informs, inspires and entertains the next generation*

EDUCATION

2011-2013 **ANTIOCH UNIVERSITY LOS ANGELES**

*Master of Fine Arts in Creative Writing*

1998-2002 **FLORIDA STATE UNIVERSITY**

*Bachelor in Science Degree/ Minor in Education*

1995-1998 **MIAMI DADE COLLEGE**

*Associates in Arts Degree*

EMPLOYMENT

2016- **Miami Marketing Co.**

Freelance Copywriter

*I write and edit content for companies based in North and South America.*

2014- **Lobey Art & Travel**

Freelance Copywriter/ Social Media Marketing

*I write marketing content, scripts and film their culture documentaries for their YouTube channel.*

2013-2016 **CallPal App LLC**

Editor/ Marketing Strategist

*Wrote and edited content on pop culture, tech, health, business, sports, music, entertainment and science.*

2014-2015 **University of Miami**

*Lecturer: English Composition Department*

2013-2016 **Miami Dade College**

*Adjunct Professor: English Composition Department*

2011-2013 **Zoo Design Work**

Copywriter

*Wrote marketing content*

2006-2011 **BRM Magazine**

Copywriter

*Wrote and edited articles*

2006-2011 **MIAMI NEW TIMES**

Freelance Writer

*Wrote for the music section and conducted artists’ interviews.*

**URB MAGAZINE**

Freelance Photographer

*Photographed music festivals and conducted artists’ interviews.*

**MIAMI SUN POST**

Freelance Reporter

*Wrote news articles on local government proceedings.*

**SOCIAL AFFAIRS MAGAZINE**

Freelance Copy Editor

*Edited articles*

2004-2006 **HOUSE KING MAGAZINE**

Associate Editor

*I wrote and edited articles, managed a group of freelancers, conducted interviews of CEOs, celebrities and represented the publication at various conferences.*

2002-2004 **THE MIAMI HERALD**

Writer/ Photographer

*Wrote and photographed for the North Miami Neighbors section.*

Additional Part-time Employment

2016 **Vice City Bean**

Social Media Consultant

*Helped create the coffee shop's social media presence by contributing content for their blog and developed key relationships with other brands that allowed the company to cross promote on various social media platforms.*

2013-2014 **Abstract Music Record Label**

Social Media Consultant

*Wrote press releases, artists' biographies, helped organized social media campaigns and conducted photo shoots of artists.*

**DJ S.O.S.**

Social Media Consultant/ Music VideoDirector

*Restructured this Miami DJ's social media platforms and produced and directed his first music video.*

2013-2014 **Konscious Generation Clothing**

Social Media Consultant/ Content Marketing

*Helped create a WordPress blog, wrote content marketed to their target audience, produced and directed a music/ commercial video.*

2013 **Haitian Digital Television (HDT)**

Writer

*Wrote a Haitian American TV pilot for HDT, a station based in South Florid.*

INDEPENDENT PUBLICATION

2015 **THE CARIBBEAN WRITER**

*Short Story Publication*

2009- **FUNKJOINT.COM**

*Blogger*

AWARDS/ ACTIVITIES

2011 **SCRATCH DJ ACADEMY MIAMI**

*Photography Exhibit*

2010 **PHOTO DOCUMENTARY**

*Traveled to Haiti to document the aftermath of the earthquake*

2003 **PHOTOGRAPHER’S FORUM MAGAZINE**

*Best of Photography 2003*

2002 **OGLESBY ART GALLERY**

*Photography Exhibit*

SKILLSSecond Language: Haitian Creole

Adobe Premier/WordPress/ Basic Photoshop/ Basic HTML/ SEO/ CMS/ Google Docs