



# Ivan Cviklinski

Bilingual in French and English

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## Professional Experience

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**CAMERA SUBJECTIVE**—Paris, France

Nov 2017 – Dec 2017

**Assistant Director.** Facilitated the filming process of political documentary series taking place in Paris.

- Participated in the casting of actors and in finding accessories and equipment required on set.
- Assisted directors and technicians on set and offset, ensuring the right installation of the equipment within the time limits allowed.

**BLACK DYNAMITE PRODUCTION**—Paris, France

May 2017 – Oct 2017

**Production Assistant.** Contributed to the preparation of documentary films taking place in France and abroad, as well as in the work of post-production for a sports and cultural production company.

- Searched and selected filming locations, according to the crew's expectations.
- Transcribed and translated interviews, providing markers and organization to the directors.
- Gathered illustrations and sequence shots to help in the selection of elements used in the post-production work.

**SWAPBOOK**—Paris, France

Jul 2016 – Dec 2016

**Community Manager.** Managed the creation and rollout of community promotion and engagement strategies, for a newly created start-up offering up a platform for the student book market.

- Increased the number of subscribers by 40% by developing highly effective marketing strategies.
- Improved user engagement on publications by 30%, employing creative and interactive approaches.
- Analyzed and optimized the performance of all strategies, expanding the reach for every publications.

## Education

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**Bachelor of Business Administration, Marketing Concentration**

Sep 2013 – Aug 2016

HULT INTERNATIONAL BUSINESS SCHOOL—London, UK

- Created digital campaigns for real time clients : BSAAM / BioClip Cuff / Smart Patient.
- Produced audio-visual content : Advertising prototype, in TV format, Virgin Galactic.
- Dean's List : Cumulative GPA of 3.63/4.00 ; Graduated with Distinction.

**Bachelor of Journalism**

Sep 2013 – Aug 2016

LINDENWOOD UNIVERSITY—St Charles, Missouri, USA

- Classes of Introduction to Journalism, Oral Communication, Psychology (Credits transferred to Hult).

## Additional Information

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**Languages:** French (Native), English (Bilingual), Spanish (Fluent), Madarin (Beginer).

**Technologies:** MS Office (Standard). Media II.

**Interests and Achievements:** Marathoning (2013 Semi Marathon of Paris St-Germain en Lay). MMA Boxing. Travelling (Germany / Spain / China / Egypt / USA).