

AJ HANNELD

AJ@HANNELD.COM
206.291.6355

SKILLS

MOTION GRAPHICS
PROP FABRICATION
VIDEO EFFECTS
KINETIC TYPOGRAPHY
STORYBOARDING
3D MODELLING
EXPERIENTIAL DESIGN
ILLUSTRATION
VR/AR/XR

EXPERIENCE

SENIOR DESIGNER (INDEPENDENT)
SHEP Films :: Mar 2017–Present

Design, pitch, + produce graphic film assets + props.

SENIOR DESIGNER (INDEPENDENT)
Scarecrow Video :: Mar 2016–Present

Create brand assets including stickers, tote bags, loyalty cards, print + digital SIFF advertisements.

PROJECT SPECIALIST

Starbucks Corporate :: Oct 2007–Feb 2015
ART PROGRAM 2014–2015, GLOBAL CREATIVE STUDIO 2010–2014, BUSINESS PLANNING & ANALYSIS, TREASURY 2007–2010
Project management, layout / design work, including art direction, contract writing, forecasting, + budgeting.

EDUCATION

SEATTLE CENTRAL CREATIVE ACADEMY 2015–2017
A.A.S. Graphic Design

THE UNIVERSITY OF GEORGIA 1998–2002
B.A. Film Studies + Certificate in Women's Studies

SOFTWARE

ADOBE CREATIVE CLOUD
AfterEffects, Premiere, Illustrator,
InDesign, Photoshop, Audition,
Prelude, Lightroom, Acrobat

**MAXON CINEMA 4D,
RHINOCEROS 3D, UNITY 3D**

MICROSOFT OFFICE
Powerpoint, Word, Excel, Outlook, Access

CERTIFICATIONS

SCHOOL OF VISUAL CONCEPTS
Typography, 2014
Graphic Design, 2014
InDesign, 2013
Creative Briefs, 2012
Branding 101, 2012

REGISTERED YOGA TEACHER 200HR
Yoga Alliance Certification, 2014